Ishan Indurkar

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Portfolio — LinkedIn

Work Experience

Siterecon — Product Manager Noida Jul 2024 – Present
Web Experience

- Built and led Siterecon Web – Estimations (a service pricing product) from 0 to $14k MRR in 6 months.
- Onboarded 25+ landscaping organizations (2k+ orders) to the subscription plan, delivering over 18k acres of area.
- Created a standardized estimation setup with 20+ services and pricing data; defined metrics and built dashboards.
- Delivered multiple projects and releases (Map Enhancement, New Subscriptions, Athena – Operations Platform).
- Authored PRDs, stories, UX workflows, hypotheses, RCAs, and architecture designs for AI/product build cases.
- Directed a cross-functional team of 6 engineers, 3 account managers, and 2 sales associates for SaaS product releases.

Siterecon — Associate Product Manager Noida Jul 2023 – Jul 2024
Template & Snapshot Reports, Insights

- Engineered Insights Dashboards, Reports, and Templates; generated 5,000+ reports and maintained 30+ active monthly templates.
- Derived 10k+ property insights from 35k+ user sessions based on properties, tags, and user performance.
- Increased MRR by adding this as a subscription offering and upselling users on lower subscriptions for added benefits.

Metadome — Associate Product Manager Gurugram Jul 2022 – Jan 2023
Web AR Experience

- Built the 3D Lexus Virtual Experience (9k+ MAUs) and ensured hyper-realistic 3D models based on actual Lexus cars.
- Redesigned the Mahindra HD showroom with virtual test-drive support.

The Luxury Closet — Product Management Intern Remote Nov 2021 – May 2022
Web E-Commerce Experience

- Managed 5+ projects (Make an Offer, TLC Search, Auto Address Fill, Internal Inventory Manager).
- Managed an SQL database (30k+ rows) to identify misclassifications in orders and appropriately reclassified them.

Small Startup — Product Management Intern Remote May 2021 – Nov 2021

- Omitra — Designed TalentGenie MVP with 40+ wireframes, USPs, use cases, and GTM strategy.
- Dhenoo — Revamped the app using Flurry analytics and a UI/UX redesign.

Education

- **IIT Madras** — B.Tech Aerospace Engineering 7.9/10 2022
- **St. Xavier's School, Nagpur (XII, CBSE)** 8.4/10 2018
- **Dronacharya Public School, Nagpur (X, CBSE)** 8.8/10 2016

Skills

- **Certifications:** Coursera – Digital Product Management, Agile Development
- **Tools:** MS Office, Jira, Linear, Supabase, Excel, Flutterflow, Plasmic, SQL, DBeaver, Mixpanel, Google Analytics, Flutter, C++, Python, HTML/Jinja, APIs
- **Languages:** English, Hindi, Marathi

Awards

Flipkart GRiD 2.0 — Most Innovative Award Built an AR app and prototype payload-bot 2021

IITM–KAIST Challenge Award Proposed a mess food waste management system 2020